

2026 Annual Spring Conference

SPONSORSHIP PACKET



Riaz Meghji
Keynote Speaker



Mark Ostach
Keynote Speaker



Connection for Impact

April 21-22, 2026

Hilton Columbus Polaris Hotel
8700 Lyra Drive
Columbus, OH 43240



Be Part of Ohio's Leading Network for Child & Family Advocacy

Over Five Decades of Impact

For over fifty years, the Ohio Children's Alliance has stood as the essential, statewide convener of innovation, advocacy, and collaboration for the child and family services sector. We connect hundreds of organizations, policymakers, and dedicated professionals who are committed to creating better outcomes for vulnerable children across Ohio.

This year marks a monumental milestone: our 50th Annual Spring Conference, celebrating five decades of impact, systems change, and unwavering commitment to those who need us most. This is not just a legacy moment; it is a launchpad for the next generation of solutions.

When you sponsor our 2026 Annual Spring Conference, you do more than simply fund an event. You fuel systems change that provides vital safety nets, pushes critical legislation, and supports collaborative efforts. Your sponsorship is an investment that expands our collective impact and transforms promising initiatives into statewide realities. Join us in powering this essential work.

500 Participants

2 Highly Acclaimed Speakers

88 Ohio Counties Represented

24 Engaging Sessions

52 Expert Presenters

Reserve Your Sponsorship by **March 20, 2026**



Lisette Burton J.D., Chief Policy & Practice Advisor, ACRC

Educate

Sharing knowledge, resources, and opportunities that promote equitable outcomes for children, families, and communities.

Innovate

Promoting the needs of all Ohio children by being in front, up front, and exceedingly prepared for a diverse, inclusive, and just future.

Advocate

Building efficient paths to the best and most equitable outcomes for Ohio's children and families.

Connect

Fostering a respected community of diverse collaborators committed to achieving just outcomes for children, families, and communities across Ohio.



Become a Sponsor!

Your Support Creates Measurable Impact

Sponsorship with the Ohio Children's Alliance isn't charity; *it's a strategic investment with verifiable returns.* We provide sponsors with direct, high-quality engagement opportunities that put your brand directly in front of Ohio's most influential child-serving professionals.

Quantified Engagement: **Your Sponsorship ROI Dashboard**

Our digital and in-person platforms are designed for maximum visibility and interaction:



Digital Engagement Boost

With **81%** of participants engaged in the event app - sponsors generated **3,802 clicks** through the event app and **7,123 clicks** from their dedicated sponsor webpage.



Targeted E-Blast Success

Sponsors experienced an average **click-through rate of 6%** from our email campaigns sent to registered and potential attendees.



Budget & Policy Influence

42% of our attendees are high-level decision-makers.

By sponsoring the 2026 Annual Spring Conference, you gain unparalleled access to the people who drive the sector forward, guaranteeing your investment leads to meaningful, tangible connections.



“We're not just putting your logo on a banner— **we're connecting you with Ohio's changemakers.**”
- Carol Taylor
Director, Learning & Development



Become a Sponsor!

Connection for Impact: Building a Stronger Future Together

This year's theme, Connection for Impact: Building a Stronger Future Together, defines our commitment to comprehensive systems change. It emphasizes that true progress begins with dedicated collaboration between agencies, policymakers, and private partners. The conference is specifically designed to cultivate genuine human connection, and move beyond simple networking to foster deep, lasting partnerships. We also pride ourselves in highlighting cutting-edge innovation in service delivery, ensuring Ohio's children and families benefit from the most effective and forward-thinking solutions available today.



Who Attends?

Our 450+ attendees from 88 counties are comprised of:

- Executives
- HR Directors
- Clinicians
- Community Collaborators
- IT, Data, & AI Professionals
- Educators
- Public Agency Partners
- And more



Our 2026 Keynote Speakers



Riaz Meghji

Human Connection: Your Competitive Advantage in Customer Service

Human connection expert and author, Riaz Meghji, helps organizations transform through authentic conversation. With 17 years as a television host and insights featured in *Harvard Business Review*, Riaz is a thought leader dedicated to building extraordinary relationships.



Mark Ostach

Fostering Connection and Wellness in the Future of Work

Mark Ostach is a globally recognized speaker on digital wellness who helps people find the courage to connect. Featured in *USA Today* with two TED talks and two books, Mark's mission is to remind us that human connection is our most powerful asset.



Become a Sponsor!

Proven Value: Our Sponsors Speak for Themselves

The impact of supporting the Ohio Children's Alliance Annual Spring Conference goes beyond impressions—*it generates real partnerships and measurable business development.* Our sponsors return year after year because they recognize the unparalleled access to key decision-makers and the opportunity to align their brand with five decades of advocacy and systems change.

Read what our partners have to say ...



“

We love sponsoring Ohio Children's Alliance conferences and working with providers in Ohio. As a result, Youth Villages is growing in Ohio!

- Youth Villages



“

Ohio Children's Alliance is intentionally striving to be innovative, to keep members and participants interested and engaged.

- National Youth Advocate Program



“

This is the best conference. Love the level of professionals that attend; networking is most valuable.

- Choices Coordinated Care Solutions



Become a Sponsor!

Your Impact Starts Here:

SPONSORSHIP LEVELS

Imagine your organization taking center stage, connecting with hundreds of decision-makers, and showcasing your leadership in child and family services. Our sponsorship tiers are designed for maximum visibility and data-backed engagement. By partnering with us, you immediately gain unparalleled access to high-level decision-makers, directly influencing purchasing and policy. This investment ensures your brand commands attention while powerfully demonstrating your unique alignment with our mission to **educate, advocate, innovate, and connect**.



Innovation Sponsor | \$20,000 (\$7,200 tax exempt portion)

- Sponsor signage at the conference in two (2) premier locations, on tabletops, and on the program cover
- Sponsor level acknowledgement on pre- and post-event e-communications and on our event website (logo and link)
- Sponsor level acknowledgement in our 2026 Annual Report
- Logo displayed on rotating welcome presentation at conference
- Exhibit table (one) in premium location
- One full-page; full-color ad located in the front of the program and in the event app
- Address our entire conference audience live and introduce a significant segment of our agenda
- Option to submit a three (3) minute video to be played at opening welcome
- Receive two (2) Cvent LeadCapture Licenses for this event - empower your team to capture, qualify, and convert leads instantly with an easy-to-use app that transforms every interaction into a sales opportunity
- Recognition as the Innovation Sponsor of the Member Lounge, a dedicated space for attendees to connect, collaborate, and recharge throughout the Symposium
- Four (4) full access registrations



Innovation and Gold Sponsors experienced a **35% increase** in unique clicks compared to Silver and Bronze sponsors in eblasts.

Exclusive add-on opportunity for One Organization

Innovation Sponsor | + \$20,000 (\$17,200 tax exempt portion)

- Elevate your Innovation level sponsorship by \$20,000 to become the sole Keynote Sponsor for Day 1 and Day 2, as well as the Exclusive Member Reception. Gain all Innovation Sponsor benefits plus the honor of addressing our audience and being the sole sponsor of the Member Reception. (\$40,000)

Exclusive add-on opportunity for One Organization

Innovation Sponsor | + \$5,000 (\$10,700 tax exempt portion)

- Elevate your Innovation level sponsorship by \$5,000 to gain all the Innovation Sponsor benefits plus attendance at a members-only networking session. (\$25,000)

Don't miss this opportunity to elevate your impact!
See next page for **Optional Upgrades**.



Become a Sponsor!



Gold Sponsor | \$10,000 (\$5,600 tax exempt portion)

- Sponsor signage at the conference in two (2) prime locations
- Sponsor level acknowledgement on pre- and post-event e-communications and on our event website (logo and link)
- Sponsor level acknowledgement in our 2026 Annual Report
- Logo displayed on rotating welcome presentation at conference
- Exhibit table (one) in prime location
- One half-page; full-color ad located in the front of the program and in the event app
- Photo opportunity with the keynote speaker, contingent upon the speaker's approval and compliance with their contractual guidelines.
- Two (2) full access registrations



Silver Sponsor | \$5,000 (\$2,300 tax exempt portion)

- Sponsor signage at the conferences in two (2) prominent locations
- Sponsor level acknowledgement on pre- and post-event e-communications and on our event website (logo and link)
- Sponsor level acknowledgement in our 2026 Annual Report
- Logo displayed on rotating welcome presentation at conference
- Exhibit table (one) in prominent location
- Quarter-page; full-color ad in conference program
- One (1) full access registration

The Silver Tier is the perfect entry-level sponsorship for growing organizations.



Bronze Sponsor | \$2,500 (\$1,900 tax exempt portion)

- Sponsor level acknowledgement on pre- and post-event e-communications and on our event website (logo and link)
- Sponsor level acknowledgement in our 2026 Annual Report
- Logo displayed on rotating welcome presentation at conference
- Eighth-page; full-color ad in conference program
- 50% off one full price registration

Please note, Bronze sponsorship does not include an exhibit table or full-price registration.

Optional Upgrades for all Sponsorship Levels



- **Cvent LeadCapture Licenses** for this event. Empower your team to capture, qualify, and convert leads instantly with an easy-to-use app that transforms every interaction into a sales opportunity. **One license: \$249 | Additional licenses: \$199 each**
 - ▶ Instant scan attendee badges or business cards
 - ▶ Add custom questions, notes, and ratings to qualify leads
 - ▶ Export leads anytime to your CRM or database
 - ▶ Track lead volume and ROI in real time
 - ▶ Works offline and syncs automatically
 - ▶ Secure, consistent, and easy for teams to manage
- **Additional Ad Purchase**
 - ▶ Full Page Ad Placements (Printed Program + App) **\$800**
 - ▶ Half-Page Ad Placements (Printed Program + App) **\$500**
 - ▶ Quarter-Page (Printed Program Ad) **\$350**
 - ▶ 1/8 Page Printed Program Ad **\$200**

Member Only Opportunities

Only 10 spots available! *Does not include conference registration*

Exhibitor Rates | \$1,200

- Exhibitor table and observer pass

Visibility Package | \$2,000

- Exhibitor table, half-page printed program ad, and observer pass



Please visit our [exhibitor webpage](#) to review the guidelines before completing your purchase.

Become a Sponsor!

Invest in Change. Partner for Impact.

This conference is more than an annual gathering—it's the driving force behind systems change and the annual collaboration of Ohio's leading child and family advocates. Your decision to sponsor is a strategic investment in both your organization's future growth and our shared mission.

By sponsoring the 2026 Annual Spring Conference, you gain:



Unparalleled Access

Connect directly with attendees who are high-level decision-makers and budget influencers.



Maximum Visibility

Command attention among innovators and licensed professionals through our targeted digital and in-person platforms.



Strategic Alignment

Position your brand alongside the most trusted and influential voice for children and families in Ohio.



When you support the Ohio Children's Alliance,

you are choosing to fuel the advocacy, collaboration, and innovation necessary to lift the next generation. We invite you to join us in this vital work.

Support our mission to ensure every child has a family, and every family has a chance.



From left to right: Tom Woll, Founder, Strategic Change Initiative and Lisette Burton J.D., Chief Policy & Practice Advisor, ACRC

Contact Our Sponsorship Team Today



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To apply to be a sponsor, visit

www.ohiochildrensalliance.org/spring-conference-home

