# Corporate Partnership Program

## Ohio Children's Alliance

Leading change for child and family service providers

### The Ohio Children's Alliance

was founded as Ohio's first statewide child advocacy organization in 1973. Our mission is to position community agencies for success in serving children. Through connection, advocacy, education, and innovation, we are advancing the field of child and family services and improving outcomes for hundreds of thousands of children and families across our state.

### Connect

### Dedicated to fostering a respected community of collaborators

Our network of over 80 community agencies, located in communities across Ohio, empowers over 150,000 kids and families each year. With a total workforce of 12,000 dedicated professionals, this connected network is on the front lines solving our state's most pressing community problems, such as the Opiate crisis and foster care. Our network meets the needs of their communities by providing a variety of services, including parenting classes, behavioral health clinics, foster care and adoption programs, transitional housing, pediatric health care programs, and more.

### **Educate**

### Dedicated to sharing knowledge, resources and opportunities

The Ohio Children's Alliance advances the field of child and family services through dozens of professional events each year, including trainings, conferences, learning communities and practice improvement seminars. We host nationally recognized speakers, state elected officials, and leading researchers to showcase new ideas and emerging technology to support Ohio agencies to stay on the cutting edge of their sector.

We focus our attention on kids and families impacted by the child welfare and behavioral health systems. We advance improvements in state legislation, regulations, and funding by advocating for accountable and innovative ideas. We collaborate closely with the Ohio General Assembly, Governor's administration and cabinet agencies in this regard. Recently, our efforts resulted in more than a \$200 million increase in state funding for children services in the current biennial state government budget.

### **Innovate**

## Dedicated to promoting the needs of Ohio's children by being in

The Ohio Children's Alliance believes in the power of collaboration. Through this spirit, we established a Collaborative of more than forty community agencies to advance value-based care and social services innovation. This enterprise has produced multiple grants and contracts for community agencies aimed at rapidly improving child health and family outcomes. Most recently, we just celebrated our two-year anniversary of operating the Ohio Bridges program which has empowered more than 1,000 young adults who aged out of foster care.

## **Corporate Partnership Program**

We welcome your organization to participate in our Corporate Partnership Program and join us in advancing the field of child and family services and improving outcomes for hundreds of thousands of children and families across our state!

Now more than ever before Ohio's children service agencies rely on our advocacy efforts to promote opportunities for their success.

We rely on Corporate Partnerships to further our work. We maintain good stewardship of contributions that strengthen our mission and drive policies that impact kids and families, and build a stronger Ohio.

Your Corporate Partnership will support and advance advocacy for kids and families throughout government.

Our Corporate Partnership Program is a one-year commitment providing exclusive benefits for Innovation and Community Partners.

### How will this Partnership Benefit Your Organization?

- Achieve brand recognition among our network of 12,000 professionals in the child services and health care sector
- Gain opportunities to engage with health care and social service leaders
- Gain insight into the sector challenges of children services and healthcare
- Align your organization's philanthropic efforts with the Ohio Children's Alliance mission and vision
- Enhance your organizational image as a partner of the Ohio Children's Alliance

# Contact: Karen Hill, CHIEF OPERATING AND FINANCIAL OFFICER Karen.Hill@ohiochildrensalliance.org 614-461-0014 x3

One-Year Partnership Program Benefits	INNOVATION PARTNER \$10,000	COMMUNITY PARTNER \$5,000	GOLD MEMBER \$3,000	SILVER MEMBER \$2,000	BRONZE MEMBER \$500
Alliance Conference Sponsorship	J	J	J	J	
Alliance Annual Conference Exhibitor booth	J	√	<b>√</b>	<b>√</b>	J
Opportunity to sponsor a Breakout Session at the Annual Conference	J	√	J		
Website recognition with logo and organizational link	√	J	J	√	J
Opportunity to sponsor Alliance training event or series	J	√			
Alliance Newsletter recognition with feature article	√				
Partnership Press Release on Alliance website	√				
Partner-Member Welcome Packet	√	√	1	1	√
Annual Report recognition	1	1	1	1	<b>√</b>
Social Media recognition	1	J	J	J	

More opportunities to advance the work and mission of the Ohio Children's Alliance. Whether you wish to support a specific area of work we do, sponsor an annual event, or establish a meaningful partnership with us, we can create an opportunity that works best for you.



### **DESIGNATED SUPPORT**

You can give to specific areas or events that align more closely with your specific interests. Possible designated opportunities may include:

- Advocacy for children and families
- Career advancement for social workers and clinicians
- Support for foster youth as they transition into adulthood
- Innovations in children's health care



### **EVENT SPONSORSHIP**

Ohio Children's Alliance conferences and training events provide the opportunity to become recognized as a supporter of child and family service providers around the state of Ohio, and established as a leader in this community. Engage directly with hundreds of attendees and reach thousands more through our website traffic and digital contacts.

### **Contact for questions:**