



Ohio Children's Alliance
Leading change for child and family service providers

Become an Ohio Children's Alliance Affinity Partner!



The Ohio Children's Alliance invites your business to support advocacy for children and families by becoming an Alliance Affinity Partner.

This exclusive opportunity can enable your business to market your products and services to the market of over 70 child-serving organizations in the State of Ohio. On average, our member agencies employ over 130 staff and have annual budgets of \$10 million.

Benefits of Participation	Costs & Obligations
✓ Produce co-branded targeted postal mailings to our member agencies	\$1,500 annual fee; to be paid in full at the time of application
✓ 1-page flyer included in Ohio Children's Alliance membership renewal packet to member agencies every year	Financial discount(s) made available to our member agencies (determined by your business)
✓ Inclusion of article in a monthly Ohio Children's Alliance newsletter announcing your participation as an Affinity Partner and information about your products or services; newsletter is sent to over 4000 Ohio professionals in the child welfare and mental health sector	Royalty payments provided to us quarterly with financial reconciliation statement showing revenues received from member agencies. <i>Revenue from our member agencies that were clients of your business at the time of your enrollment as an Alliance Affinity Partner is excluded.</i>
✓ Listed on the Ohio Children's Alliance Affinity Partner webpage	

Application Instructions: Call or email Karen Hill, Ohio Children's Alliance Chief Operating Officer, at 614-461-0014 or Karen.hill@ohiochildrensalliance.org