



Become an OACCA Affinity Partner!



The Ohio Association of Child Caring Agencies (OACCA) invites your business to support advocacy for children and families by becoming an OACCA Affinity Partner.

This exclusive opportunity can enable your business to market your products and services to the market of over 50 child-serving organizations in the State of Ohio. On average, our member agencies employ 50 staff and have annual budgets of \$10 million.

Benefits of Participation	Costs & Obligations
✓ Produce co-branded targeted postal mailings to our member agencies	\$1,500 annual fee; to be paid in full at the time of application
✓ 1-page flyer included in OACCA membership renewal packet to member agencies every year	Financial discount(s) made available to our member agencies (determined by your business)
✓ Inclusion of article in a monthly OACCA newsletter announcing your participation as an Affinity Partner and information about your products or services; newsletter is sent to over 2,000 Ohio professionals in the child welfare and mental health sector	Royalty payment equal to 5% of all revenue generated from our member agencies provided to us quarterly with financial reconciliation statement showing revenues received from member agencies
✓ 50% discount on sponsorship of annual conference (includes advertisements in conference materials and exhibitor booth)	Revenue from our member agencies that were clients of your business at the time of your enrollment as an OACCA Affinity Partner is excluded.
✓ Listed on the OACCA Affinity Partner webpage	

Application Instructions: Call or email Mark Mecum, OACCA Executive Director, at 614-461-0014 or mmecum@oacca.org.